

Making Bags

# BOOK CLUB

MONTH 4 - BEGINNER TOTE KIT

Marketing Materials

Sallie  
TOMATO

# Table of Contents

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## Print Flyers

- General printable flyer covering all 6 months.
- Month specific printable flyer.

## Web Graphic

- Square format perfect for web image & social media posts.

## Social Media Graphic

- Square format image perfect for Facebook and/or Instagram.

## Class Plans

- 6 outlined class lesson plans
- 6 how-to presentations for in-house classes.







Print flyers

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## Making Bags Book Club

### WHAT IS THE MAKING BAGS BOOK CLUB?

- This six month long class instruction walks you through an introduction to bag making and builds upon your skills each month while creating a fun new project!
- Create 5 new projects featured in Jess Barrera's new book called *Making Bags: A Field Guide*.

### WHY JOIN THE CLUB?


- Try a new sewing skill or brush up on your bag making skills.
- Meet new sewing friends that are interested in bag making too!
- Get step-by-step instructions and hands on help when you need it.
- Boxed kits feature all the materials you need, just pick out your thread & bring your machine!
- Sew and create with hand-selected, quality products, to make professional-looking projects.

### 6 MONTHS OF FUN & EDUCATIONAL CLASSES:

- Month 1 - Making Bags Book & Must-Have Bag Notions
- Month 2 - Quilted Pouches Kit
- Month 3 - Fold-Over Crossbody Kit
- Month 4 - Beginner Tote Kit
- Month 5 - Hobo Bag Kit
- Month 6 - Handbag Kit

*Sign up today!*





Making Bags

# BOOK CLUB

MONTH 4 - BEGINNER TOTE KIT

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## Month 4 Class Details

**Date:**

**Time:**

**Place:**

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### Club Description

- This six month long class instruction walks you through an introduction to bag making and builds upon your skills each month while creating a fun new project!
- Create 5 new projects featured in Jess Barrera's new book called Making Bags: A Field Guide.

### Class Description

This medium-size tote has lots of room for storage thanks to the depth of the boxed corners. The addition of pockets makes this bag very functional for students, professionals, light travel, or everyday use. The Beginner Tote has been designed with similar steps as the Quilted Pouches so your customers become more comfortable with the process. With this project, build skills in fabric preparation, creating a front zipper pocket, attaching handles, easily installing a zipper, assembling the bag, and adding optional embellishments.

### Supplies Needed

- Complete Project Kits are available upon request. Otherwise, please refer to Making Bags: A Field Guide Book for a complete list of supplies.

### What You'll Learn

- Build skills in fabric preparation
- Creating a front zipper pocket
- Attaching handles
- Easily installing a zipper
- Bag assembly
- Adding optional embellishments





Web

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# Web

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## Additional Info-

You will need to export the web pdf's as a .jpg in order to upload onto social media. Adobe Acrobat will allow you to do this. If you are not able to convert a .pdf to a .jpg or you having trouble, please contact our customer service at: [info@sallietomato.com](mailto:info@sallietomato.com) with the subject, "Book Club Graphics".





# Making Bags

## MONTH 4

### BEGINNER TOTE

Learn how to make a functional tote with boxed corners.







*Social Media*

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*Sallie Tomato Exclusive Class*

# MAKING BAGS MONTH 4 CLASS



Create a functional tote with  
boxed corners, handles, zipper  
installation and more!

## JOIN THE CLASS TODAY!





*Class Plans*

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# Monthly Class Plans

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## 6 Class Plans

- 6 outlined class lesson plans for educator and shops.

## 6 Presentations

- Presenters can use for classes.

## Downloadable files - available upon request only.

- Upon purchase of the book club, presentations can be accessed by emailing Sallie Tomato at [info@sallietomato.com](mailto:info@sallietomato.com) with the subject “Book Club Presentation”

